

GROWING HEALTHY MINDS

funded by



First 5 Riverside Facts

First 5 Riverside, the Riverside County Children & Families Commission, is a division of the Riverside County Department of Public Social Services. It is funded by tobacco taxes generated by proposition 10, which passed in November 1998. First 5 Riverside's goal is to make sure young Californians, prenatal to 5 years of age, get the best start in order to succeed in school and throughout life. The statewide initiative added a 50-cent tax per pack of cigarettes and a comparable tax on other tobacco products.

First 5 Riverside's vision is that all children in Riverside County are healthy and thrive in supportive, nurturing and loving environments, and enter school ready to learn and embrace lifelong learning.

The Facts...

- In 1998 voters passed a statewide initiative that added a tax of 50 cents per pack of cigarettes and a comparable tax on other tobacco products. Proposition 10 established the California Children and Families Program and the State Commission, and authorized the establishment of county commissions. Monies collected fund education, health care, and child-care programs that promote early childhood development, from the prenatal stage through age five.
- First 5 Riverside invests in preparing our youngest children and their families now for success in the future. The three leading areas of funding are early care and education, health and systems change and capacity. Services are provided in all geographic regions of Riverside County.
- Funds are distributed through both local initiatives and a competitive granting process. Typically, a public announcement is made inviting interested parties to submit proposals to accomplish a particular goal within the Commission's strategic plan. A panel evaluates the proposals and staff recommends those most promising to the First 5 Riverside Commission for a vote. First 5 Riverside works with its funded partners and provides support as needed through the funding period.

For more information about First 5 Riverside programs and other funded services, call 951-248-0014 or Toll Free 800-266-3880 or visit www.rccfc.org.